



PRESS RELEASE

For Immediate Circulation

APSS Announces Appointment of Otunba Bimbo Ashiru as APSS Deputy Regional Chair for Western Africa

Accra, Ghana [31st March 2026] –The African Private Sector Summit (APSS) is pleased to announce the appointment of Otunba Bimbo Ashiru, who has served as a member of the APSS Advisory Board from February 2024, as APSS the new APSS Deputy Regional Chair for Western Africa. Thus, marking an important step in deepening collaboration, fostering innovation, and enhancing the effectiveness of APSS programs throughout the region.

This development also reflects the continuation of a broader strategic move to strengthen APSS’s governance framework, improve regional representation, and position APSS to play a more influential role in advancing Africa’s private-sector–driven development agenda sub regionally and continentally. It may be recalled that in November 2025, the APSS announced leadership transition decisions made at its Joint Executive and Advisory Board meeting held on Tuesday, 11th November 2025, to launch a second round of leadership succession, as an extension of its internal capacity enhancement initiated in 2023, which as at that time, led to the inauguration of an expanded Advisory and Executive Boards in February 2024. These progressive rounds of succession, reinforce the APSS organizational structure for enhanced continental impact, in furtherance to its mandate with a pan African access, diversity and effective governance as its brand differentiators.

The new *APSS Deputy Regional Chair for Western Africa, Otunba Bimbo Ashiru*, brings a wealth of experience, leadership, and strategic insight to this role and his appointment reflects APSS’s continued commitment to strengthening regional leadership and advancing APSS mission across Western Africa. This appointment now completes the APSS’s continental spread at this phase and streamlines coordination, based on the new APSS structure effective November 12, 2025, which has:

1. Chairperson Advisory and Executive Board - Dr Lucy Surhyel Newman [Nigeria]
2. Founder & Chair Emeritus – Mr. Judson Wendell Addy [America/Liberia/Ghana]
3. Board Secretary Advisory and Executive Boards - Mr. Kingsley K.Asah [Ghana]
4. Chief Executive Officer (CEO) - Mr. Fortunate Kwiringira [Uganda]
5. Chief Operating Officer - Mr. Adedayo Dayo-Dunmoye [Nigeria].
6. The six Deputy Regional Chairs for Africa’s 5+ 1 geographic regions are:
 - Eastern Africa – Mr. Denis Karera [Rwanda]
 - Western Africa – Otunba Bimbo Ashiru [Nigeria]
 - Northern Africa – Dr. Engr. Sherif El-Gabaly [Egypt]
 - Central Africa – Barr. Mary Concilia Anchang [Cameron]
 - Southern Africa – Dr. M’Zee Fula Ngenge [Angola]
 - African Diaspora – Mr. Gerald F. B. Cooper [America/Liberia]
7. Several other members of the Advisory and Executive Boards by regional blocks.

The APSS family warmly welcomes Otunba Bimbo Ashiru to his new position and expresses full confidence in his ability to drive impactful initiatives within the region. Members across Western Africa are encouraged to extend their full cooperation and support as he works to achieve remarkable milestones for the organization in furtherance of its mandate in supporting the successful implementation and scaling of the Regional Economic Communities [REC] and the Africa Continental Free Trade Area (AfCFTA) principles and protocols, as applicable to collectively aspired journey to Agenda 2063, the Africa we want.

The *Africa Private Sector Summit (APSS)* is a pan-African nonprofit, nonpartisan corporate organisation. It is registered in Ghana and operates via research and convening within an ecosystem-based approach to bringing the African private sector together in support of the successful implementation of the continent’s Regional Economic Communities (RECs) and the African Continental Free Trade Area (AfCFTA) protocols and principles, as well as Agenda2063 as already signed by African Heads of States. APSS is presently advocating for the adoption of the Charter on Private Sector Development, Rights and Protection Environment in Africa (a.k.a Private Sector Bill of Rights (PSBoR), a protocol for an enabling business environment in Africa.

If you need more information, please contact:

Mr. Kingsley Kweku Nkansah Asah, Board Secretary | Africa Private Sector Summit (APSS) | E-mail: Kingsley@africaprivatectorsummit.org | Accra, Ghana.

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